

PRIVACY POLICY

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Uncontrolled if Printed

1 DOCUMENT CONTROL

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3 STATEMENT OF INTENT

This Privacy Policy for Simitive Limited ('we', 'us', 'our'), describes how and why we might collect, store, use and/or share ('process') your information when you use our services ('Services'), such as when you:

- Visit our website <https://www.simitive.com/>, or any website of ours that links to this Privacy Policy
- Engage with us in other related ways, including any sales, marketing or events

For Users of our Products, the Privacy Policy of the legal entity contracting with us applies.

Reading this Privacy Policy will help you understand your privacy rights and choices. If you have any questions or concerns please contact us at info@simitive.com.

4 WHAT INFORMATION DO WE COLLECT?

4.1 PERSONAL INFORMATION YOU DISCLOSE TO US

We collect personal information that you voluntarily provide to us when you express an interest in obtaining information about us or our Products and Services or otherwise when you contact us.

4.2 PERSONAL INFORMATION PROVIDED BY YOU.

The personal information that we collect depends on the context of your interactions with us and the choices you make. The personal information we collect may include the following:

- name
- email addresses
- job titles

4.3 SENSITIVE INFORMATION.

We do not collect or process sensitive information.

5 HOW DO WE PROCESS YOUR INFORMATION?

We process your personal information to respond to inquiries/offer support or to provide updates on our Products, Services or events.

6 WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?

We do not share information unless required to do so for legal reasons.

7 HOW LONG DO WE KEEP YOUR INFORMATION?

We will only keep your personal information for as long as it is necessary for the purposes set out in this privacy policy, unless a longer retention period is required or permitted by law (such as tax, accounting, or other legal requirements).

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymise such information, or, if this is not possible (for example, because your personal information has been stored in encrypted backups), then we will securely store your encrypted personal information and isolate it from any further processing until deletion occurs as a normal part of its retention period lapsing.

8 HOW DO WE KEEP YOUR INFORMATION SAFE?

We have implemented appropriate and reasonable technical and organisational security measures designed to protect the security of any personal information we process in conformance with our ISO27001 Certification, processes and standards. However, despite our safeguards and efforts to secure your information, no electronic transmission over the Internet or information storage technology can be guaranteed to be 100% secure.

9 WHAT ARE YOUR PRIVACY RIGHTS?

Withdrawing your consent: If we are relying on your consent to process your personal information, which may be express and/or implied consent depending on the applicable law, you have the right to withdraw your consent at any time. You can withdraw your consent at any time by contacting us at info@simitive.com

However, please note that this will not affect the lawfulness of the processing before its withdrawal nor, when applicable law allows, will it affect the processing of your personal information conducted in reliance on lawful processing grounds other than consent.

If you have questions or comments about your privacy rights, you may email us at info@simitive.com

10 DO WE MAKE UPDATES TO THIS NOTICE?

We may update this privacy notice from time to time. The updated version will be indicated by an updated 'Revised' date and the updated version will be effective as soon as it is accessible.

11 HOW CAN YOU CONTACT US ABOUT THIS NOTICE?

If you have questions or comments about this notice, you may contact our Data Protection Officer (DPO) by email at info@simitive.com or contact us by post at:

Data Protection Officer

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